

Toyota Forklift

Toyota Forklift Training Whitby - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck supplier since 1992. This company has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a remarkable reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota equipment and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent development, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its dedication to construct high quality lift trucks while offering first-rate customer assistance and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's biggest lift truck supplier and is among the magazines prestigious World's Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate philosophy towards environmental management within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other companies and undoubtedly no other materials handling producer can so far rival Toyota. Environmental accountability is an important characteristic of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished invention is a lift truck that creates 70% less smog forming emissions than the current Federal standards allow.

What's more in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their responsibility to the environment. Upwards of 57,000 trees have been planted in regional parks and national forests damaged by ecological causes such as fires, as a product of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Industry-Leading Safety

Toyota's lift vehicles offer superior stability, visibility, output, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps decrease the risk of accidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability is able to discern situations that could lead to lateral volatility and potential lateral overturn. When any of these factors have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is used on virtually every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory operator training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's measure of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Instruction courses, video tutorials and a variety of resources, covering a wide scope of matters-from individual safety, to OSHA policies, to surface and cargo conditions, are offered through the supplier network.

Toyota's U.S. Dedication

Toyota has sustained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a education center.

Leader in Client Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall customer satisfaction.